

Timber & Wood Bioenergy Market Analysis

Emory Conference Center Hotel, Atlanta, Georgia

February 16, 2011

Continuing Education Hours: 8 CFE, 7 Real Estate CE, 7 Appraiser CE

Instructors

Brooks Mendell, Ph.D.
President, Forisk Consulting

- BS, MS: MIT
- MBA: UC Berkeley
- PhD: University of Georgia
- Experience: wood procurement, management consulting, forestry research, finance professor

Tim Sydor, Ph.D.
Forest Economist, Forisk Consulting

- BS: National Ag. Univ., Ukraine
- MS: Purdue University
- PhD: University of Georgia
- Experience: land management, forest operations & economics research, resource economics instructor

Amanda H. Lang, M.S.
Operations Manager, Forisk Consulting

- BS, MS: University of Georgia
- Experience: bioenergy project tracking and market analysis, forest operations, management consulting

To Register

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- Go to "Continuing Education"

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Accommodations

Discounted room rates of \$129 and \$149 at the Emory Inn and Emory Conference Center are available for guests of **Forisk**. Call 800-93-EMORY (800-933-6679) or 404-712-6565 for reservations.

Who Should Attend?

Forestry consultants and analysts, timberland owners and investors, wood procurement professionals, bioenergy project managers, and anyone else who needs to understand, track, and analyze the price, demand, supply, competitive dynamics of local timber markets and wood baskets.

Course Outline

7:30 am – 5:00 pm; 8 CFE hours, 7 Real Estate CE, 7 Appraiser CE

- Timber market frameworks: what are we trying to answer?
- Timber market economics: what data do we need and where do we get it?
- Wood bioenergy markets: how do we screen projects for analysis of local wood markets?
- Building the case: how exactly do we conduct the analysis?
 - Forest management
 - Timberland investing
 - Wood procurement & bioenergy
- Small group exercise: step-by-step analysis of market.
- Implications & insights: what did the analysis tell us? What didn't it tell us?
- Additional considerations for market studies from Forisk's experiences.

Forisk's Continuing Education Value Proposition

- We teach you to do it yourself so that you can leverage your own experience and insight for your investment and operational decisions. This course is an investment in you and your business.
- Save time and money through faster, cleaner analysis with fewer third-party consulting projects and data expenditures.
- This course is designed for professionals and investors seeking to develop, improve, and refine practical analytical skills for immediate application. It is compact and minimizes time away from running your business.